

Unleash the power of your DATA

Introduction to the Concept and Fundamentals of Business Intelligence & Data Warehousing

Overview

In the current knowledge economy, it is now an indisputable fact that information is the key to organizations for gaining competitive advantage. Organizations very well know that the vital information for decision making is lying in its databases. Mountains of data are getting accumulated in various databases scattered around the enterprise. But the key to gaining competitive advantage lies in deriving insight and intelligence out of these data.

In this age of multimillion dollar ERP implementations, why is access to quality information still the biggest challenge for analysts and management of so many organizations, regardless of their size? Quite simply, they lack the right knowledge— the “WHY’s” behind what occurred, and the right analytical tools.

Most ERP Systems are designed to track and store historical information, but are not capable of organizing information in a way that allows people to understand why specific business event occurred and lacks the ability to anticipate the

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The concept of Business Intelligence and Data Warehousing is one alternative to coping with the well-known information overload faced by most organizations. Business Intelligence and Data Warehouses solutions are there to help management and decision makers transform raw data into insights and intelligence and to help management identify key trends. It not only helps the enterprise foresee predictable events and act in anticipation of those events but also helps the management to get a holistic view of the enterprise. It allows them to develop a good systemic understanding of events, thus allowing focused reactions to those events, such as redefining and reengineering business processes.

Course Description

Implementing a Business Intelligence (BI) or Data Warehousing (DW) solution can be overwhelming if you don't have a solid grounding in the basics. It's difficult to focus on the goals of the project when you're bogged down by unanswered questions - or don't even know what questions to ask. By arming yourself with knowledge of the concepts and fundamentals, you can hit the ground running. This course provides an overview that gives business and information technology professionals the confidence to dive right into their business intelligence and data warehousing activities and contribute to their organizations success.

What you will learn

- Basic concepts of business intelligence and data warehousing
- Industry terminology
- Critical success factors & risks
- Business intelligence applications, uses and users
- Data Integration Framework (DIF)
- Data warehousing & business intelligence development processes
- Best practices
- Industry trends

Who Should Attend

Business sponsors, users, non-technical project managers, anyone who needs to learn the basics of business intelligence and data warehousing.

Duration : Half Day

About the Trainer – Mr. Chandan Banerjee has over 17 years of data warehousing and decision support systems experience. He has worked on over 50 data warehouse and data mart implementations across many industry groups. Chandan has been an expert instructor and speaker at numerous data warehousing conferences and seminars